



# NEW WORLD KIRTAN

CALMING CHANTS FOR A CRAZY WORLD

A The New World Kirtan website is a hub for enthusiasts of yoga, meditation and spirituality and is regarded as one of the top online resources for Kirtan.

D **Join us by advertising here!**

## DID YOU KNOW?

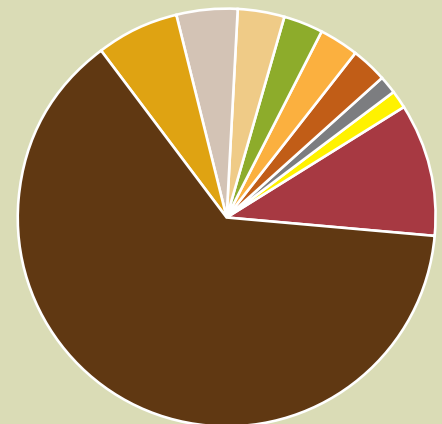
- New World Kirtan is consistently in the top 30 Spirituality podcasts on iTunes.
- New World Kirtan is the only kirtan music podcast on the web.
- 21 of our podcast episodes have been downloaded more than 1,000 times and our total downloads were well over 200,000 last year.
- 9.2 million web users have recently downloaded an audio podcast.
- Most New World Kirtan website visitors are females between the ages of 45-54 with either some college or graduate school, accessing the web from their home computer.
- NWK website hits are up 53% and unique visitors have increased 48%.
- Our most popular podcast episode has been downloaded 2,810 times – 13% have downloaded the episode more than once.
- Our facebook fans have grown to over 1,000.



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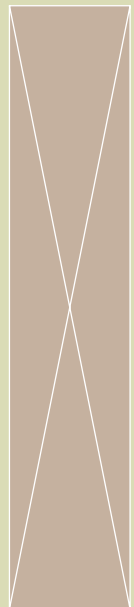
## NWK GLOBAL COMMUNITY:

# OF SITE VIEWS	LOCATION	%	
26,179	United States	63.4%	
2,737	Canada	6.6%	
1,900	China	4.6%	
1,437	United Kingdom	3.5%	
1,301	Austrila	3.2%	
1,210	Mexico	2.9%	
1,179	Germany	2.9%	
617	Japan	1.5%	
496	India	1.2%	
4,210	Other	10.2%	





# READY TO ADVERTISE? CONTACT US TODAY! ADVERTISING@NEWWORLDKIRTAN.COM



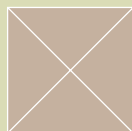
120 x 600



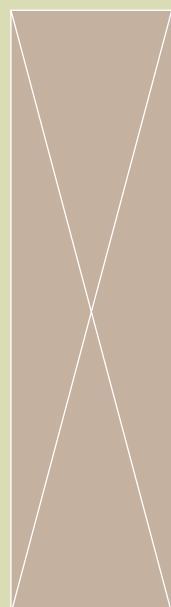
234 x 60



468 x 60



125 x 125



160 x 600

SIZES	DESCRIPTION	MONTHLY PRICES
<b>WEBSITE FRONT PAGE:</b>		
120 x 600	skyscraper – in right or left sidebar	\$50
Text Links	up to 30 characters	\$110
234 x 60	banner – appearing below the main page content or within it (below the fold)	\$125
125 x 125	button – cd covers, a square logo, or animated .gif	\$125
468 x 60	banner – appearing below the main page content or within it (below the fold)	\$130
160 x 600	skyscraper – in right or left sidebar	\$170
<b>E-MAIL BLASTS:</b>		
125 x 125	button	\$110
234 x 60	banner	\$110
<b>PODCAST MAIN PAGE:</b>		
Text Links	up to 30 characters	\$115
125 x 125	button – cd covers, a square logo, or animated .gif	\$130
234 x 60	banner – appearing below the main page content or within it (below the fold)	\$130
468 x 60	banner – appearing below the main page content or within it (below the fold)	\$135
120 x 600	skyscraper – in right or left sidebar	\$160
160 x 600	skyscraper – in right or left sidebar	\$180
<b>INDIVIDUAL PODCASTS:</b>		
Text Links	up to 30 characters	\$130
234 x 60	banner	\$150
125 x 125	button – cd covers, a square logo, or animated .gif	\$150
468 x 60	banner	\$160
<b>PODCAST:</b>		
Show Close	:30	\$420
Top of Show	:30	\$610

**THERE IS A MINIMUM 3 MONTH COMMITMENT ON ADVERTISING CONTRACTS**